

# focus on: CONTEMPORARY

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PRODUCTS, TRENDS AND SOLUTIONS FOR THE BUILDING TRADE PROFESSIONAL



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# CONTEMPORARY

dramatic design and environmental sensibility.

Expansive windows, natural light and clean lines. Soaring ceilings and wide open, flexible spaces. Contemporary design isn't a trend—it's a passion. Ever changing and borrowing from different eras, contemporary projects can be very eclectic and often encompass fine design, while evoking a feeling of harmony. It's no wonder cutting-edge builders, architects and homeowners alike are championing contemporary design. As the leaders in providing high-quality products and services for every window and door need, Marvin® and Integrity have once again upped the ante when it comes to contemporary design. Having a collection of contemporary products allows builders, architects

and homeowners to view unique product and option selections that can meet any modern design vision.

There's something effortlessly striking about a contemporary look. With larger expanses of glass than ever before, flush exterior frames, a sash designed for a clean lines, narrow jamb depths and more, Marvin and Integrity contemporary windows and doors provide all the solutions you'll need for your next contemporary project. They'll help you bring your contemporary vision to life for your customers, opening their homes to gorgeous views, both indoors and out, for years to come.



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**MARVIN CONTEMPORARY STUDIO—  
CREATE SPACES AS OPEN AND AIRY  
AS NATURE ITSELF.**

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Welcome to the workshop of contemporary architecture. Here building professionals are invited to combine the elemental, the clean and uncluttered with oversized windows and doors to create tranquility and harmony within the surrounding landscape and stunning line of sight views that contemporary design demands.

Marvin's Contemporary Studio Collection includes Contemporary Casement, Awning, Push Out Casement and Push Out Awning windows, each of which provides a clean and simple aesthetic, unobstructed views and ease of project application. Designed with narrow stiles and rails for maximum daylight openings and views, the Ultimate Multi-Slide Door is smooth to operate and dramatic to behold.

“Modern design must be site-responsive: topography, solar orientation, what views you want and don't want. With Marvin® Contemporary, it's about an open way of living.”  
- Robert M. Gurney, FAIA



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**WHICH CONTEMPORARY DESIGN IDEA  
CAPTURES YOUR IMAGINATION?**

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Providing magnificent views as well as a passive solar heat source to warm rooms up. Creating a steady flow of air through the house to keep temperatures down. Installing windows with “square sticking,” which offers a beautiful viewing frame for large expanses of glass. Selecting hardware that provides cool lines and classic curves. Paying homage to natural surroundings. Breaking traditional barriers between exterior and interior living. Your contemporary vision becomes a reality with Marvin and Integrity products.

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**INTEGRITY CONTEMPORARY  
PRODUCTS—MAXIMUM LIGHT, CLEAN  
LINES, UNIQUE SOLUTIONS.**

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The vast selection of shapes and sizes in Integrity products make it easy to find the perfect fit for contemporary projects. The clean lines and narrow profiles on Integrity windows and doors

work well independently or in unique assemblies, making your options nearly limitless. Integrity windows and doors are made with Ultrex®—a highly-durable, virtually maintenance-free, state-of-the-art pultruded fiberglass material that stays true to its shape and your contemporary vision, opening every home to gorgeous, low-maintenance views for years to come.

Your local Marvin and Integrity Dealer **Warren Window & Supply** is a great resource for contemporary projects and will help you find dynamic solutions for the unique needs of every customer. Stop by the showroom with your customers. They can choose from countless styles, sizes and customization options that are ideal for contemporary homes.

“We really were impressed with the Integrity products. They provided the flexibility to install large fixed windows while providing a clean, modern look without looking excessively commercial.”  
- Bryan Jones,  
Jones Pierce Architecture



# CASE STUDY: LAKE ARROWHEAD



## PROJECT DETAILS:

The challenge at Lake Arrowhead was to design a contemporary style, energy-efficient house with large windows that blur the lines between inside and out. The homeowner wanted modern details and interiors, and to take advantage of the beautiful lake-front view. "A variety of materials were incorporated on the exterior and we wanted the windows to stand out," said architect Bryan Jones. "We needed windows with a warm, dark bronze clad to fit into the surrounding wooded setting, while providing a clean, modern look," Jones added

## INTEGRITY SOLUTION:

Jones, a Certified Passive House Consultant® selected Integrity® All Ultrex® and Wood-Ultrex® products. An expansive line of contemporary design styles feature clean sight lines with narrow profiles and generous glass proportions to enhance the outside view and provide maximum day lighting. Integrity doors work seamlessly with their windows, creating consistent sight lines, dimensions and aesthetics.

Integrity windows and doors enabled significant energy savings but the ability to paint the windows was a key factor. Unlike vinyl, Ultrex is fully paintable with no impact to its material performance or warranty coverage. Ultrex pultruded fiberglass is the first and only finish to be verified to AAMA's 624-10 finish specifications,\* resisting fading, chalking, scratching and cracking.

\*The Ultrex patented acrylic cap finish is verified AAMA 623-10 and 624-10, and has passed the AAMA 625-10 lab based performance test protocols; 625-10 outdoor weathering test protocols in process.

## PROJECT HIGHLIGHTS

Name: **Lake Arrowhead**

Location: **Waleska, GA**

Project Type: **New Construction,  
Contemporary Design**

Building Type: **Residential**

Product Series: **All Ultrex and Wood-Ultrex**

Product Types: **Casement, Awning and  
Sliding Patio Door**

Builder/Architect: **Paul Gouin, Wisdom Properties**

 **Integrity**  
from **MARVIN**  
Windows and Doors  
Built to perform:

“We are always listening to our customers’ needs and have continued to see a big uptick in contemporary projects in the marketplace. Marvin is committed to providing solutions that offer large expansive glass, design flexibility and performance which is why we’ve created a whole new suite of products and options that bring the modern look to life with superior performance.”

–Christine Marvin, Director of Marketing for Marvin Windows and Doors

# TRENDING NOW



Significant trends are emerging in the window and door industries—and the savvy professionals who take notice now can get a leg up on the competition. At Marvin®, we’re constantly monitoring our customers’ evolving tastes and have identified the following key trends that we expect will affect the building industry in 2015.

## LARGE OUTDOOR LIVING SPACES

On everybody’s “Wish List” right now are large outdoor living spaces that provide chic places to enjoy warm and sunny days while improving and beautifying contemporary house designs. Beautiful gardens, original yard decorations, and creative artwork add interest and a personal touch. Marvin and Integrity have door solutions with large expanses of glass that bring the outdoors in, and let your customers enjoy the view like never before. ■



## 90-DEGREE CORNER WINDOWS

Corner windows can add design interest to both the interior and exterior of a contemporary home. Maximize views and capture light from multiple angles with this unique window. The Marvin 90-Degree Corner window makes the most of panoramic views by becoming a design focal point. With narrow sight lines and vertical stacking options, these Marvin windows will help you bring your customer’s contemporary design vision to life.



# DESIGN DETAILS

## CONTEMPORARY DESIGN ELEMENTS

You can expect a demand in such contemporary design elements as pearlescent exterior finishes, including copper and silver colors, satin nickel hardware, dark interior stains, and beautiful ebony exteriors. Another contemporary look is to install windows with “square sticking,” which include a clean, squared-off transition where the window’s glass meets wood, creating the minimal detailing emblematic of contemporary design. Discover great ideas like these and more at your local Marvin and Integrity Dealer.



# CASE STUDY: DOWN TO EARTH



## PROJECT DETAILS:

The ultimate significance of this home comes from a dynamic exchange between sensible materials being put to good use and organic thinking. The homeowners had several requests on their wish list—that the building be sustainable, and that it provide all the benefits of natural light. A variety of sustainable attributes were incorporated into the home, from in-floor heating, up to a sod roof. Daylighting was a significant factor in the success of this house. Concrete buttresses and timbers on the east elevation provide both architectural interest and shade from the summer sun. Angled light enters the rooms in cooler months, heating up the concrete floors. South-facing windows and skylights mark the passage of time and enliven the rooms with natural light and solar warmth.

## MARVIN SOLUTION:

Windows, instead of repeating rhythmically throughout the home in a traditional fashion, are placed unexpectedly. They were conceived as interruptions in the concrete walls and applied in a thoughtful variety of ways. Direct glaze windows over the kitchen work counter and next to the fireplace occur more like holes in the wall than windows. Other windows have interior surrounds painted in a dark color to contrast with the concrete, or are inset to add sculptural dimension to the exterior walls. “Marvin® windows and doors provide great opportunities to play with details that add contrast and interest,” Architect Katherine Hillbrand comments. Innovative placement of windows adds a distinctive warmth, no matter what the season, to this contemporary northern home.

## PROJECT HIGHLIGHTS

Name: **Down to Earth**

Location: **Roseville, Minnesota**

Project Type: **New Construction, Contemporary**

Building Type: **Residential**

Product Series: **Marvin Windows and Doors**

Product Types: **Casement, Awning,  
Ultimate Inswing French Doors**

Builder: **Jerry Palms, ArchiStructures**

Architect: **Katherine Hillbrand,  
SALA Architects**

**MARVIN**   
Windows and Doors  
Built around you.®

# SOLUTIONS FOR YOUR CUSTOMERS



When you choose products from Marvin® and Integrity, the sky's the limit when it comes to satisfying your customers. For over 100 years, Marvin Windows and Doors have been known for quality and craftsmanship, and they continue to lead the industry in product design, innovation and function. Their commitment to developing products that are truly designed and built around the needs of every individual customer is unparalleled. This commitment translates into delivering your customers superior solutions and services. By recommending windows and doors that not only meet, but exceed their expectations, you're helping bring their visions to life, creating beautiful, dynamic living spaces that reflect their unique style and personality.



Marvin's Ultimate Multi-Slide Door is an exciting addition to the Contemporary Studio. Designed with narrow stiles and rails, it comes in a variety of configurations and large sizes, offering the ultimate in design flexibility.



Providing cool modern lines and classic curves, the Marvin Valli & Valli Hardware Collection evokes high style and Italian flair—a look that suits many contemporary projects.



All Ultrex® products from Integrity are ideal for homes featuring a contemporary design. They provide large daylight openings and clean sightlines, and Ultrex is durable, low-maintenance and efficient.

With so many options available, there's a solution for every project. Ask your local dealer about these and other available customization options.

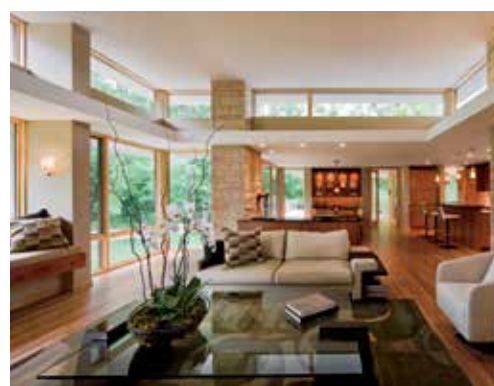
## MARVIN

- Wood Species
- Exterior Color Cladding
- Interior Shades
- Stains
- Architectural Hardware
- Scenic Door Collection

## INTEGRITY

- Ultrex® Exterior Trim
- Divided Lites
- All Ultrex—Ultrex fiberglass interior and exterior
- Wood-Ultrex—real wood interior and fiberglass exterior
- Standard and Special sizes
- Interior finish option

# BEFORE YOU START YOUR NEXT PROJECT— VISIT YOUR LOCAL, INDEPENDENT MARVIN AND INTEGRITY DEALER.



Marvin® and Integrity independent dealers share the same dedication and commitment to excellence that you do. Our dealers are truly window and door experts who provide a level of service and personal attention that's unmatched. Whether your project is new construction, remodel or replacement, choose to work with a Marvin and Integrity dealer and experience the confidence that comes from their knowledge and expertise.

**The dealer in your local area is uniquely qualified to help you select the perfect contemporary window and door solution to fit your client's individual style and needs. Start today. Just ask us how.**



Rapid City  
1051 Concourse Drive  
605-342-1400

Sioux Falls  
7501 E. Arrowhead Parkway  
605-334-1420



## MAILING INFORMATION PANEL

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